



FOR IMMEDIATE RELEASE

Load and Help 2019: Download PDF editor and Office package for free; SoftMaker donates for each download

NUREMBERG, December 11, 2019 – As in previous years, SoftMaker is once again launching its remarkable “Load and Help” fundraising campaign. Rather than asking customers to donate, SoftMaker makes the donation: for each free software download, the German software developer will donate 10 cents to select charitable organizations. As part of the campaign this year, SoftMaker will provide for the first time not only the no-cost Office package FreeOffice, but also the new PDF editor FreePDF.

In brief:

- The software developer SoftMaker launches its fundraising campaign “Load and Help” today.
- During the campaign, SoftMaker will donate 10 cents to select charitable organizations for each free software download.
- SoftMaker is also releasing its no-cost PDF editor FreePDF for Windows, which will be available for download for the first time.
- In addition, FreeOffice is available for download: A full-function, no-cost Office suite for Windows, Mac and Linux that boasts seamless compatibility with Microsoft Office.

Load and Help celebrates its 10th anniversary – For a decade now, donations from the German software developer’s “Load and Help” campaign have supported numerous projects, including the training of nurses in India, help for the homeless in Germany, school projects in Africa and many more. In recent years, this campaign has generated approximately \$47,000 in donations.

Once again, customers have the chance to do something good this year with just one click – not by giving, but by receiving: for every download of its free software, SoftMaker will donate 10 cents to select humanitarian projects.

The following programs are available for free download this year:

Available for Windows, Mac and Linux, **FreeOffice 2018** offers the functionality of a full-fledged Office suite. It includes the word processing application TextMaker, the spreadsheet application PlanMaker and Presentations, the application for creating impressive slide shows. With native support for Microsoft file formats DOCX, XLSX and PPTX, the software is seamlessly compatible with Microsoft Office.

As part of the campaign, **FreePDF** is available for download for the first time. The no-cost PDF editor allows users to create or export PDF files as needed. Pages can be deleted, rearranged or pasted from other PDFs. Pictures, text and drawings can be inserted into, rearranged within, or removed from PDF documents. Last but not least, FreePDF allows viewing and commenting on PDF documents and enables the creation of PDF files from any Windows program with the integrated PDF printer.

The “Load and Help” campaign starts today and ends on Christmas Eve. The current number of downloads, the resulting total of donations, and the projects being funded can be viewed at www.loadandhelp.com.

About SoftMaker

Since its foundation in 1987, SoftMaker has been developing office software: word processing (TextMaker), spreadsheet (PlanMaker), presentation graphics (SoftMaker Presentations) and database software

(DataMaker). The “flagship” product SoftMaker Office is available for Windows, Mac, Linux and Google Android. The prominent features of SoftMaker’s applications are: intuitivity and ease of use, extremely high compatibility with the Microsoft Office file formats and the sheer speed of the programs – this, together with attractive pricing, is an unbeatable combination. SoftMaker’s second office-productivity application is FlexiPDF, a PDF editor that makes modifying PDF files as easy as working with a word processor. FlexiPDF offers the full functional range of a high-end PDF editing solution, without the price tag. High-quality computer typefaces are the third pillar of SoftMaker’s business. With the product lines MegaFont and infiniType, home users and professional designers alike have affordable access to first-class typeface libraries.

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