SoftMaker

"Load and Help" 2018: Software developer SoftMaker donates for every free download

December 12, 2018 – The German software developer SoftMaker is launching its "Load and Help" fundraiser again in 2018. In this campaign, customers don't do the donating themselves; SoftMaker does it for them. From now until Christmas, the company will donate 10 cents to charitable organizations for each free download of FlexiPDF Basic or SoftMaker FreeOffice 2018. For the first time, the no-cost Office package FreeOffice is available not only for Windows and Linux, but also for the Mac.

In brief:

- Software developer SoftMaker launches its Load and Help fundraiser today.
- During the campaign, SoftMaker donates 10 cents for every free software download to aid humanitarian projects around the world.
- The Office suite FreeOffice 2018 and the PDF editor FlexiPDF Basic are available for download.
- FreeOffice is now available for the Mac for the first time, in addition to Windows and Linux.

Donations from the software developer's Load and Help campaign have already financed solar lamps in Africa, helped build a bridge in Sri Lanka and promoted many other aid projects. In the last few years, over 40,000 Euro (45,000 USD) have been raised through donations.

Again in 2018, this campaign offers everyone the opportunity to do good without donating themselves. For every free software download, SoftMaker donates 10 cents to aid projects all over the world.

The Load and Help campaign starts today and ends on Christmas Eve. The current number of downloads, the resulting donation levels, and the funded projects can all be viewed transparently at www.loadandhelp.com at any time.

The following programs are available for free download this year:

FreeOffice 2018 is available for Windows, Linux and, as of today, Mac platforms. It is a full-fledged Office package and includes the word processor FreeOffice TextMaker, the spreadsheet FreeOffice PlanMaker and FreeOffice Presentations for creating presentations. Due to their native use of the Microsoft file formats DOCX, XLSX, and PPTX, all applications offer unprecedented compatibility with Microsoft Office.

FlexiPDF Basic 2017 is an entry-level version of SoftMaker's FlexiPDF PDF editor. With FlexiPDF Basic, users can change the page order of PDF files, exchange pages between different PDF files and delete PDF pages. Likewise, high-quality PDF files can be created from any Windows program, and PDFs can be augmented with stamps, comments and highlights.

"Load and Help thrives on participation," says Martin Kotulla, CEO of SoftMaker. "We hope that as many users as possible get to download FreeOffice or FlexiPDF Basic for free. Please share this campaign with friends via blogs, Twitter and other social media posts. The more people download, the bigger the amount of donations we can give to important charity projects!"

Further information can be found on the campaign website www.loadandhelp.com.

About SoftMaker

SoftMaker has been developing Office software since its inception in 1987: word processing (TextMaker), spreadsheet (PlanMaker) and presentation applications (Presentations). The flagship SoftMaker Office is available for Windows, Linux, Android and now macOS. The outstanding features of software from SoftMaker are ease-of-use, extremely high compatibility with Microsoft Office and speed. Coupled with competitive pricing, these features offer an unbeatable combination. SoftMaker's second core strength is high-quality computer fonts. With the two product lines MegaFont NEXT and infiniType, home users as well as professional designers, printers and publishers receive font libraries of the highest quality.

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